

## EDUCATION

### User Experience Design

General Assembly / February 2018–April 2018  
Design Lab / July 2017–August 2017

### Graphic Communication

Queen Elizabeth Sixth Form / August 2012–August 2014

## JACK WINCHESTER

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## SUMMARY

Product designer with 10 years inside startup teams. I design and build interfaces from start to finish. B2B, consumer, fintech. Small teams where you figure it out and ship.

## SKILLS

Product Thinking \* Design Strategy \* Design Systems  
\* AI-Assisted Development

## FULL-TIME EXPERIENCE

### Happening (Super Technologies)

Senior Product Designer / Sept 2024 - Current

Sports betting and gaming platform operating across 6 markets.

- \* Designed a scalable deposit pattern accounting for local payment methods and regulations
- \* Own the end-to-end deposit and withdrawal flows
- \* Built data pipelines that generate dashboards and session funnels to measure design impact, connecting analytics directly to design decisions
- \* Driving adoption of AI tooling across the UX team, from automated support ticket insights to rapid prototyping

### Bunk

Senior Product Designer (contract) / Oct 2023 - May 2024

Property compliance platform for landlords.

- \* Rescoped the product with a growth expert, cutting features that didn't serve core needs
- \* Designed a new AI-driven direction for automating compliance tasks
- \* Built high-fidelity prototypes and animations that secured investor backing

### Teach.io

Senior Product Designer (contract) / Apr 2023 - Jan 2024

Online platform for teachers to host courses and build student communities.

- \* Brought on by the founder to rethink the experience end to end
- \* Redesigned core product areas, refining UX and overhauling visual design
- \* Defined and designed new feature sets for both teachers and students

### SYKY

Senior Product Designer (contract) / Apr 2023 - Jun 2023

NFT marketplace for digital fashion.

- \* Designed the signup flow from scratch, merging wallet connection with traditional OAuth
- \* Refined filtering and discovery across the primary and secondary markets
- \* Improved visual design across key marketplace pages

### Naked Wines

Senior Product Designer / Jul 2022 - Apr 2023

Online wine subscription retailer.

- \* Redesigned the checkout experience
- \* Ran discovery work exploring new features and improvements to existing flows
- \* Introduced post-launch reviews and regular customer conversations as a continuous team practice

### Autotrader

Senior Product Designer (contract) / Jul 2022 - Aug 2022

UK's largest automotive marketplace.

- \* Designed an EV charger tool helping customers identify the right charger for their vehicle
- \* Conducted competitor research to shape the product direction

## **Roqqett**

*Head of Design / Feb 2020 - Jun 2022*

Open banking payments startup.

- \* Led design through a full pivot from P2P payments to one-tap checkout
- \* Introduced spending insights to drive retention
- \* Designed the checkout flow that became the core product
- \* Sole designer across the full product lifecycle

## **Oddschecker**

*Product Designer / May 2018 - Jan 2020*

Odds comparison platform.

- \* Led the design transition of the app from iOS to Android
- \* Owned the full Android design process from concept to rollout

## **Qruue**

*Product Designer / Dec 2017 - Apr 2018*

Odds comparison platform.

- \* Designed the map experience, event discovery and friend activity features
- \* Designed privacy controls for granular location sharing

## **Finimize**

*UI/UX Designer / Aug 2017 - Dec 2017*

Personal finance app helping people plan what to do with their savings.

- \* Designed the goal planning flow, breaking financial planning into manageable steps
- \* Gamified the deposit process with visual progress tracking and milestones

## **Cloudfind**

*UI/UX Designer / May 2016 - Jul 2017*

SaaS search tool for organising data across cloud applications.

- \* Helped transform the product from enterprise to consumer-facing
- \* Ran ideation workshops with growth and product leads to define the MVP
- \* Designed the interface for organising and finding files across cloud tools

## **Other Contract Work**

*Bower Collective, Dispensary Green, Unkillable*

- \* E-commerce UX improvements and production of design systems
- \* Full rebrand, website redesign, and end-to-end ISP product design

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